

# **W3C** North Carolina City & County Communicators

## 2010 Excellence in Communications Awards

### **TV and Videos**

Interview/Talk Show

First Place  
City of Wilson

Second Place  
Fayetteville PWC

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#### Regular Programming

First Place  
Buncombe County

Second Place  
Cabarrus County

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#### One-time Special Programming

First Place  
Cabarrus County

Second Place  
City of Wilson

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#### Public Service Announcement

First Place  
Cabarrus County

Second Place  
Cabarrus County

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#### Promotional Video

First Place  
Buncombe County

Second Place  
Buncombe County

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**Printed Publications**  
Employee Newsletter

First Place  
City of Newton

Second Place  
Greensboro Transit Authority

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External Newsletters

First Place  
City of Newton

Second Place  
Town of Holly Springs

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Magazine

First Place  
City of Fayetteville

Second Place  
Buncombe County

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Annual Report

First Place  
City of Hickory

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Brochure

First Place  
City of Fayetteville

Second Place  
Town of Holly Springs

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**Communication Technology**

Electronic Employee Newsletter

First Place  
Union County

Second Place  
Durham County

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Electronic External Newsletter

First Place  
Town of Holly Springs

Second Place  
City of Rocky Mount

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Website

First Place  
City of Rocky Mount

Second Place  
Town of Matthews

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Other Technologies

First Place  
City of Wilson

Second Place  
City of Rocky Mount

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**Marketing Tools**

Branding/New Logo

First Place  
Town of Matthews

Second Place  
Town of Holly Springs

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Best use of Promotional Item

First Place  
Town of Chapel Hill

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Special Events

First Place  
City of Greensboro

Second Place  
Holly Springs

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Citizen Participation

First Place  
Town of Chapel Hill

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Service Delivery

First Place  
Town of Cary

Second Place  
City of Wilmington

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Most Creative Activity with Least Dollars Spent

First Place  
Rocky Mount

Second Place  
Holly Springs

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**2010 Chris Coulson Memorial Award**

Presented to  
Glenn Hargett  
Director of Communications/Community Affairs  
Jacksonville, NC